



MCH 2020: Perinatal & Infant Health

State Priority

Families are empowered to make educated choices about infant health and well-being

Performance Measures

- Percent of infants who are ever breastfed
- Percent of infants breastfed exclusively through 6 months
- Percent of Women, Infants, and Children (WIC) infants breastfed exclusively through six months in designated “Communities Supporting Breastfeeding”
- Number of Safe Sleep (SIDS/SUID*) trainings provided to professionals

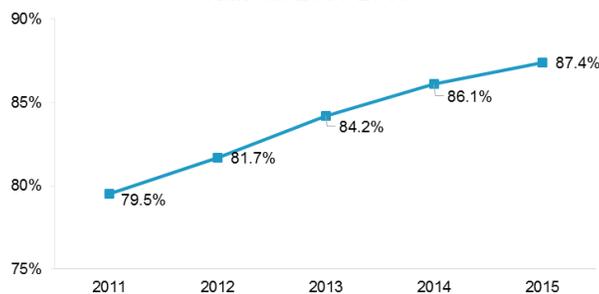
*Sudden Infant Death Syndrome and Sudden Unexpected Infant Death

Data Highlights

- In 2015, 87.4% of Kansas infants were breastfed,¹ higher than the *Healthy People 2020* goal of 81.9%.
- Breastfeeding exclusively for six months supports optimal growth. In 2013, 23.4% of Kansas infants were breastfed exclusively for 6 months², lower than the *Healthy People 2020* goal of 25.5%.
- Sudden Unexplained Infant Death (SUID) is the third leading cause of death for Kansas infants. The KIDS Network provides safe sleep training to more than 4,500 parents and providers annually.³
- Opportunity for Improvement: Disparities persist in perinatal/infant health based on racial, ethnic, socioeconomic and geographic factors.

Spotlight on Improvement

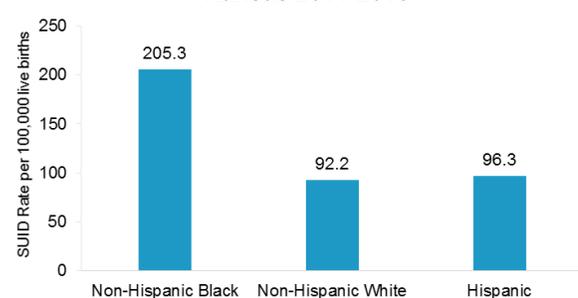
Percent of Infants Ever Breastfed, Kansas 2011-2015



Source: KDHE Bureau of Epidemiology and Public Health Informatics

Example of Health Disparity

SUID Rate by Race and Ethnicity, Kansas 2011-2015



Source: KDHE Bureau of Epidemiology and Public Health Informatics

Next Steps

- Increase the number of communities that provide breastfeeding support across community sectors (ie. hospitals, businesses, physician clinics, health departments, child care facilities).
- Increase the number of Baby-Friendly[®] hospitals accredited by Baby-Friendly USA by 2020.
- Develop standardized education content on the importance of prenatal and postpartum nutrition and exercise for optimal infant feeding to support existing programs, including *Becoming a Mom*[®], home visiting and Women, Infants, and Children (WIC).
- Implement a multi-sector (community, hospital, maternal and infant clinic) safe sleep promotion model by 2018.



This fact sheet, created by the Kansas Department of Health & Environment Bureaus of Epidemiology and Public Health Informatics and Family Health highlights the priorities and measures identified as part of the Title V MCH Services Block Grant Program five year needs assessment (*MCH 2020*). The Title V Block Grant was authorized in 1935 as part of the Social Security Act. Title V's mission is to improve the health and well-being of the nation's



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